CAPABILITY PROFILE:

STRONGBODY.AI

INTRODUCTION TO DIGITAL INFRASTRUCTURE FOR INDEPENDENT EXPERTS

TABLE OF CONTENTS

1. **FOREWORD**: The Era of the Expert Economy.

2. **PLATFORM POSITIONING**: The Role of Technology & Responsibility.

2.1. Services & Knowledge Marketplace. 2.2.

Participants & Connection Mechanism. 2.3.

Connection Categories.

3. **MARKET LANDSCAPE**: Intellectual Property in the Digital Age.

4. **INFRASTRUCTURE SOLUTIONS**: Tools for the "Digital Solopreneur".

5. **LEGAL FRAMEWORK & RISK MANAGEMENT**

6. **PRODUCT SHOWCASE**: The "Share Products" Feature.

7. **12-WEEK INTERNATIONAL MARKETING TRAINING PROGRAM**: Elevating Global Personal Brands.

8. **PARTNERSHIP INVITATION**: Becoming a Content & Service Partner.

1. FOREWORD: THE EXPERT ECONOMY ERA

Dear **Consultants, Health Creators, and Brand Owners**,

We're living the "Expert Economy" and "Solo Economy" revolution—where truevalue lives in your knowledge and personal brand, not office walls.

StrongBody.ai—our global Service & Job Marketplace (powered by **MultiMe AI**'s translation and voice tech), integrated within the Business Connection App and supported by MultiMe's translation and social voice features, —connects you with clients worldwide seeking your expertise and products. Built for proactive healthcare and the booming gig economy, this platform unlocks your unlimited potential. Below is detailed information.

2. INTRODUCING STRONGBODY.AI

2.1. Connection Platform & Knowledge Marketplace

StrongBody.ai (MultiMe AI subsidiary) is your **Smart Connector.**

Our Role: **Technology provider** with marketplace, digital storefronts, and secure payment gateways.

P2P (Peer-to-Peer) Model: Direct expert-user agreements. We act as the connecting intermediary and do not interfere with the consultation content.

2.2. Participants & Operating Mechanism

The ecosystem operates based on the interaction between three core elements:

Providers (Experts): Independent professionals (Doctors, Coaches, Psychologists, etc.). They participate as **Partners**, building their own brands and taking full responsibility for their consultation content.

Users: The MultiMe AI member community seeking advice and solutions to improve their quality of life.

"Dual Role" Mechanism (Switching Roles): Boundaries are blurred when an Expert is also a User in other fields (since expertise is finite, but needs are infinite). This creates a continuous flow of transactions and a **Win-Win** mindset.

Connectivity Method: The platform utilizes technology to optimize connections through **Smart Matching** (Search & Match), **Build Care Team** features, and notably, **AI Voice Translation**, which eliminates language barriers in all global consultation sessions.

2.3. Multi-Sector Connection Categories: Services & Commerce

StrongBody.ai is an open platform for ALL experts, including both Service Sellers and Product Sellers. We categorize our operating mechanisms based on the legal nature of the goods involved to optimize business opportunities:

2.3.1. Health & Wellness (Specialized Mechanism)

This is a core focus area but requires strict legal compliance.

Services: Nutrition consulting, Personal Training (PT), Yoga, Mental Health (Coaching), and professional consultation (Non-diagnostic).

Products: For products related to health, medical supplies, and dietary supplements, the platform leverages the **"Share Products"** (Share & Refer) model as a key strength, sourcing directly from the expert's country of origin. This allows Experts/Product Sellers to introduce reputable products without violating international e-commerce regulations regarding the listing of health-related items.

2.3.2. Lifestyle & Consumer Goods (Global Business)

Sectors with fewer legal barriers, allowing for immediate market expansion.

Services: Fashion consulting (Stylist), skincare, makeup, design, etc.

Products: Fashion, accessories, standard cosmetics, smart home appliances, etc. Legal products that do not require special licenses can be sold immediately via Global Sales (Person-to-Person), reaching multinational customers.

2.3.3. Multi-Disciplinary Experts (Professional Freelancers)

Open to all other professional skills within society.

Fields: Lawyers, Financial Experts, Marketers, Tech Engineers, Tutors, Feng Shui Consultants, Artists, etc.

Format: Selling consultation hours, project execution (Freelance), or selling digital products (E-books, courses, software). Core Mindset: Whether you are selling "intellect" or

"merchandise," StrongBody.ai provides the tools to convert that value into income, utilizing flexible operating mechanisms that comply with multinational laws.

3. GLOBAL KNOWLEDGE BUSINESS TRENDS & "DIGITAL CITIZEN" ERA

Borderless connectivity levels the field. StrongBody.ai brings every expert—developing or developed markets—world-class opportunities.

3.1. From “ Local Expert” to “ Global Solopreneur”

Micro-task economy rewrites the rules. US doctors and Indian yoga instructors now serve worldwide clients beyond 10km radii.

Commercialize Expertise: Transform skills into 24/7 digital assets.

Company of One: Our infrastructure gives you multinational autonomy—control time, pricing, clients.

Package experience into microservices for instant business.

3.2. "Digital Self-Export" Strategy—Two-Way Wins

For Experts from Developing Markets:

Opportunity to access clients in developed nations to significantly increase income due to exchange rate differences. Many clients in developed countries want to save money, reduce costs, or urgently need consultants and are waiting for you to provide consultation/companionship services.

Elevating status and personal brand to an international level.

For Market Experts from Developed Markets:

Unlocking the "Blue Ocean" market: Accessing billions of potential customers in Asia, Southeast Asia, South America, etc., where the middle class is booming and craving high-quality Euro-American standard services/products.

Optimizing "Off-Peak Hours": Due to time zone differences, experts can utilize free time (early morning or late night locally) to consult for clients on the other side of the hemisphere, maximizing work capacity.

3.3. Technology as the Great Equalizer

The biggest barriers to global trade—Language and Trust—have been solved by us:

AI Voice Translation (MultiMe): Allows a Japanese nutritionist to consult directly with a British client without knowing English. Language becomes a tool, no longer a barrier.

Flexible Legal Ecosystem:

Consumer Products (Lifestyle): Sold as an individual, self-promoted, and self-sold cross-border easily.

Health Products (Health): The "Share Products" model helps international experts earn money from local markets without getting entangled in logistics barriers or complex import laws.

=> **Vision:** StrongBody.ai helps people with value earn money from anywhere. We create a free flow of knowledge and goods, where true value reigns supreme.

4. TECHNOLOGY INFRASTRUCTURE: YOUR SOLOPRENEUR BUSINESS OS

Transition from freelance to professional knowledge business with our complete platform.

4.1. Digital Profile Store

Portfolio becomes commercial powerhouse: Flexible listings for live consults, coaching, e-books, video courses—optimized UX/UI drives direct payments.

4.2. "Smart Offer" Mechanism

Ditch passive bookings: Analyze needs, send tailored proposals—perfect alignment, higher satisfaction, stronger results.

4.3. Escrow Payment Gateway

Total trust: Client deposits 100% upfront; auto-payout post-service. Zero bad debt risk, full transparency.

4.4. Global Connectivity (MultiMe AI Powered)

AI Live Translation across chat/voice/calls + SSO = serve international clients in your native language, instantly.

5. LEGAL MECHANISM & RISK MANAGEMENT

5.1. Clear Disclaimer & Intermediary Role

StrongBody: Pure tech infrastructure—no content control or responsibility.

Experts: Independent contractors full accountable for advice.

Services: Consultation/advisory only—not medical diagnosis.

5.2. Self-Declaration & Market-Driven Trust

Instead of strict entry censorship that creates difficulties for Partners wishing to open a store, StrongBody applies a management mechanism based on Transparency and User Choice:

A. Right to Freedom of Business & Self-Responsibility (Self-Declaration):

"Digital Premises" Model: When Experts pay the Subscription fee to open a "Digital Store" on StrongBody, you have full authority to set up your profile, describe your experience, and list services.

Content Responsibility: Experts are fully responsible before the law and customers regarding the honesty of self-declared information (Degrees, certificates, experience...). StrongBody is not responsible for verifying the accuracy of this information at the initial registration step.

B. "Verified Badge" Mechanism (Optional):

To protect privacy, Experts have the option regarding whether to publicly upload original degrees.

C. Review & Report System:

Self-purifying market: The Expert's reputation is determined by the customers themselves through the public "Star" and "Review" system after each consultation session.

Violation Reporting Mechanism: StrongBody provides a "Report" button for users. We only intervene/lock accounts when there is clear evidence of the Expert committing fraud, harassment, or serious violations of Community Standar

6. PRODUCT SHOWCASE: SHARE PRODUCTS FEATURE

Professional showcase, not shopping cart.

Educate deeply: Product origins, science, benefits.

Reference hub: Guide local purchases or trusted suppliers.

Compliant growth: Experts handle logistics/responsibility—we enable ethical referral income.

7. 12-WEEK GLOBAL MARKETING TRAINING PROGRAM

Tailored for Service Experts & Brand Owners—solving Mindset, Tools, Growth.

Phase 1 (Weeks 1-4): Global mindset + platform mastery (profiles, smart tools, CRM).

Phase 2 (Weeks 5-8): High-ticket packaging + legal essentials.

Phase 3 (Weeks 9-12): International clients, channels, scale-up formulas—unlimited income potential.

Updated annually to match your evolving needs.

8. INVITATION FOR STRATEGIC PARTNERSHIP

Dear **Experts and Brand Owners**,

StrongBody.ai cordially invites you to join our ecosystem as **Independent Service & Commercial Partners**. We provide a comprehensive digital infrastructure platform, helping you transform your business model and access the international market:

Borderless Market Expansion: Bring professional services and high-quality products to a global customer base without the need to invest in physical infrastructure costs.

International Brand Positioning: Build reputation for Personal Brands (for Experts) and Product Brands (for Brand Owners) through practical digital marketing tools.

Optimize Multiple Income Streams: Increase sustainable revenue from monetizing knowledge or distributing products with a secure and absolutely transparent payment mechanism.

Civilized Business Environment: Connect and grow within a community that upholds real values, where product quality and professional competence are the sole measures of success.

Sincerely,

The StrongBody.ai Executive Board